



One of Yukon's favourite holiday traditions, the Northwestel Festival of Trees in support of the Yukon Hospital Foundation truly captures the holiday spirit. Each year, more than a thousand people from our community attend the Festival to enjoy the spectacular Christmas displays, entertainment, holiday treats and children's activities – all to raise money for state-of-the-art healthcare right here, close to home.

Show your corporate commitment to local healthcare, and promote your business, through one of these exciting sponsorship opportunities.

#### **Alkan Air Grand Ball**

Martini Bar Sponsor - \$10,000

Band Sponsor - \$5000

Picture Perfect (Photo Booth) Sponsor - \$5000

#### **Senior's Soiree**

Presenting Sponsor – Please contact us for more information

Cocktail Sponsor - \$5000

Band Sponsor - \$2500

#### **Business Breakfast**

Presenting Sponsor – Please contact us for more information

#### **Community Open House**

Presenting Sponsor – Please contact us for more information

Co-sponsor – Pledge \$5000 or \$2500 in support of this community event and join a community of businesses supporting this inaugural event.

#### **Tree or Wreath Sponsor**

Decorated trees and wreaths are at the heart of the Festival, offering a unique opportunity for companies to exhibit their unique products, creativity and community commitment. Community Trees are displayed at the Yukon Government's Main Administration Building, most are sold

through silent auction. Grand Ball Trees are displayed at the Seniors' Soiree and live auctioned during the Grand Ball. All trees will be on display for the Community Open House.

Companies wishing to sponsor a tree have two ways to proceed:

- Gift in Kind: You decorate a Christmas tree/wreath, provided by the Foundation, in your own unique way and provide gifts to go with the tree such as items, certificates and experiences.
- Cash Tree/Wreath: Donate \$500 to \$15,000 and our Festival Elves will decorate and shop for you.

### **Kids' Activities**

Kids' Keepsakes Sponsor - \$2500

### **Additional ways to support the Yukon Hospital Foundation**

- Volunteer either on the committee or during Festival.
- Encourage your staff to participate or donate their work time to help us reach this year's goals.
- Donate an item, an experience or cash that can be used in support of Festival auctions, raffles and events.
- Make a charitable donation.

### **Where does the money go?**

The Yukon Hospital Foundation raises money for the Whitehorse, Watson Lake and Dawson City hospitals. Established in 2005, the Foundation has raised over \$4 million dollars that has been used to purchase state-of-the-art medical equipment including heart monitoring, operating room and digital imaging equipment including a 128-slice CT scanner – one of only a handful in Canada. Currently, the Foundation is raising funds towards the purchase Canada's first Magnetic Resonance Imaging machine – or MRI – north of 60.

### **Contact Us**

To support the Yukon Hospital Foundation, or to get more information, contact us at:

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