



For Immediate Release
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Northwestel Festival of Trees Raises \$450 K for Yukon Hospital Foundation

Whitehorse, Yukon – This year’s Northwestel Festival of Trees concluded in Whitehorse over the weekend, raising over \$450,000 for the Yukon Hospital Foundation.

In its ninth year, the festival is the Foundation’s annual signature fundraising event and brings together hundreds of sponsors, volunteers and businesses to raise funds to purchase diagnostic equipment for Whitehorse General Hospital.

“Yukon residents, volunteers and businesses continue to demonstrate their generosity and incredible sense of community as we work together to help provide the very best health care possible right here at home,” said Yukon Hospital Foundation Chair Darrell Stone.

The Foundation is embarking on the second year of its three-year campaign to raise funds to purchase a Magnetic Resonance Imaging – or MRI scanner - for Whitehorse General Hospital and has raised well over \$1 million of its \$2 million fundraising goal for the purchase.

Whitehorse General Hospital will become the only facility in Canada north of 60 with an MRI and will provide enormous benefits to both patients and hospital staff – including reduced wait times for a non-critical MRI scan that will be among the shortest in the country.

“From reduced wait times to the reduction of costs and stress to patients and their families associated with travelling outside the territory for an MRI, the Yukon Hospital Foundation is excited to work with the community and our title sponsor Northwestel to make this MRI a reality for all Yukon residents,” continued Stone.

The Yukon Hospital Foundation MRI Campaign Direct Mail Appeal will continue throughout 2012. One hundred per cent of all donations made through the Direct Mail Appeal directly benefit the MRI Campaign and do not support the Foundation’s administrative or operating costs.

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For more information about the Yukon Hospital Foundation and the MRI Campaign, please visit www.yhf.ca or contact:

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